

The background features a dark purple field with intricate, flowing, wavy lines in a lighter shade of purple. These lines create a sense of movement and depth. A solid, medium-purple rectangle is centered horizontally and vertically, serving as a backdrop for the text.

**AmerisourceBergen**



## **Fred D. Ashbury, PhD, MACE**

### **Co-Founder and Chief Scientific Officer, VieCure**

- Co-Founder and Chief Scientific Officer, VieCure
- Professor (Adj), Department of Oncology, University of Calgary
- Professor (Adj), Dalla Lana School of Public Health, University of Toronto
- 30+ Years of Cancer Leadership Experience
- Editor-in-Chief, Supportive Care in Cancer
- Former Senior Executive with the Alberta Cancer Board
- Former Senior Executive with Cancer Care Ontario

He is a member of the American Society of Clinical Oncology; board member for the Multinational Association of Supportive Care in Cancer (MASCC); Chair of the Guidelines Committee, MASCC; and member of the University of Swinburne Industry Research Advisory Committee. He has published 100+ peer-reviewed articles and major reports.



## Susan Weidner

### Sr. Vice President, IntrinsiQ Specialty Solutions

Susan Weidner joined AmerisourceBergen in 2013. As the Senior Vice President of IntrinsiQ Specialty Solutions, Susan is responsible for our specialty solutions business, including software and analytics capabilities focused our Specialty Physician Services customers, including specialty providers, manufacturers, and payers. She launched our newly formed Digital Health segment including solutions to address precision medicine and community-based research strategies. In her position, she also coordinates activities across both our software and analytics businesses in support of our specialty distribution and physician group purchasing organizations.

With over 20 years of healthcare experience, she has led the design, development and implementation of innovative healthcare solutions, including those driven by healthcare informatics. Leveraging her expertise in clinical and outcomes research along with health economics, she has assisted pharmaceutical companies, payers and provider organizations in demonstrating the value of their product(s) and/or organizations.

Prior to joining IntrinsiQ Specialty Solutions, Susan held executive leadership positions at pharmaceutical, healthcare consulting, and precision medicine companies.



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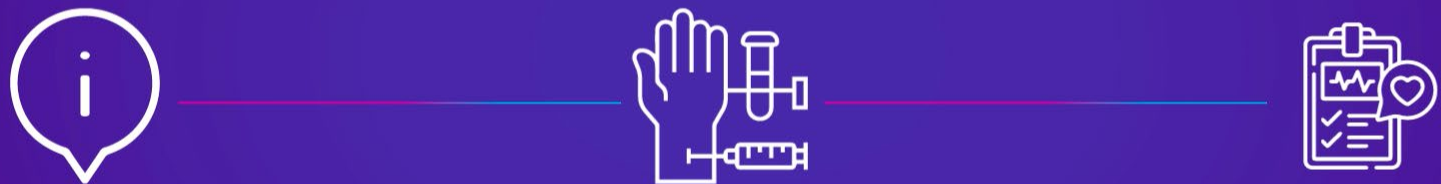
# Making Precision Medicine a Central Component to Care

**Fred Ashbury, PhD, MACE, Co-Founder and  
Chief Scientific Officer, VieCure**

**Susan Weidner, Sr. Vice President, IntrinsiQ  
Specialty Solutions**

**October 20, 2022**

# Information → Enablement → Implementation



# Simplifying complex cancer care decisions



# Building upon a strong foundation





The image features a decorative header and footer with a blue and purple gradient background. Numerous thin, glowing lines of light, resembling fiber optics, radiate from the top and bottom edges, creating a dynamic, starry effect. The central area of the image is a solid white background.

# Q&A



Thank  
you