# The Role of Community Oncology in Addressing Cancer Health Disparities

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### Challenges



Segments of the US population are disproportionately less likely to receive standard recommended cancer care.

34% of all cancer deaths in patients 25 to 74 years old could be prevented if socioeconomic disparities were eliminated.

Eliminating disparities in minorities would have saved \$230 billion in direct costs and over \$1 trillion in premature deaths and illnesses between 2003 and 2006.

# What is the Problem?

The average life expectancy gap for babies born in New Orleans may be as much as 25 years.

to Build a Healthier America 610 80 YEARS\* **FAIRGROUNDS** LAKEWOOD NAVERRE SEVENTH WARD NEW ORLEANS, LOUISIANA 61 MID CITY 66 YEARS\* MARIGNY IBERVILLE **GERT TOWN TULANE GRAVIER** YEARS\* **FRENCH** QUARTER NEW ORLEANS B.W. COOPER **BROADMOOR** 75 YEARS\* CENTRAL CITY

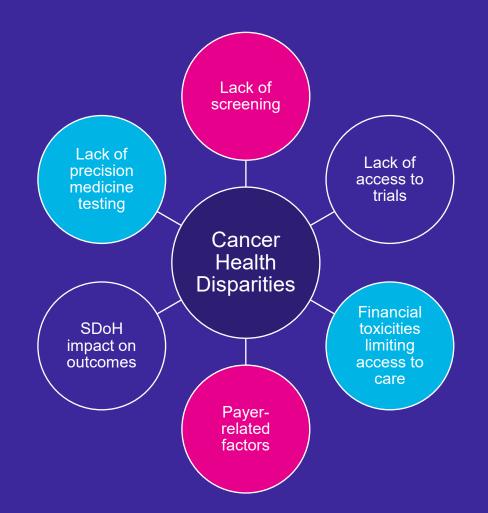
Robert Wood Johnson Foundation

**RWJF Commission** 

Robert Wood Johnson Foundation, www.rwjf.org/en/library/infographics/new-orleans-map.html, 2013.

# What is the Problem?

Multiple factors interact to create cancer health disparities (CHD).



### Social Determinants of Health



### **Economic Stability**

- Employment
- Income
- Expenses
- Debt
- Medical bills
- Support



### Neighborhood and Physical Context

- Housing
- Transportation
- Safety
- Parks and playgrounds
- Walkability
- ZIP code/geography



### Education

- Literacy
- Language
- Early childhood education
- Vocational training
- Higher education



### Food

- Hunger
- Access to healthy options



### Community and Social Context

- Social integration
- Support systems
- Community engagement
- Discrimination
- Stress



Health Care System

- Health coverage
- Provider availability
- Provider linguistic and cultural competency
- Quality of care

### **Health Outcomes**

Mortality, morbidity, life expectancy, health care expenditures, health status, functional limitations

# Lack of Cancer Screening and Impact on Individual and Population Health

Cancer screening saves lives and reduces total lifetime cost of care.

Breast cancer is the most common cancer worldwide.<sup>1</sup> In American women, it is the most diagnosed and the second leading cause of cancer death.<sup>2</sup>

- Even though breast cancer is curable when caught early, nearly 30% of women 50 years and older are not up-to-date with screening mammograms.<sup>3</sup>
- The rate is especially low among uninsured women, with only 30% being current with recommended screening.

87% of eligible Medicaid or Medicare participants did not receive lung cancer screenings, according to one study.<sup>4</sup>

- States in which Medicaid covered this preventive exam had higher screening rates.
- Only 15.7% of 48,923 Medicaid patients received screening, meaning 84% did not.
- Only 12.5% of 332,926 Medicare beneficiaries received screening, meaning 87.5% were not screened.

# Community-Based Program to Address Challenges

### **NOLA Program**

No One Left Alone: Addressing cancer health disparities at a local level

# Screening

 Data collected on intake form

•CBCCA/ NOLA team coordinates screening and monthly assessments for patients who need them

### Care Diagnosed Access

 CBCCA team works on financial. social, transportation, and other needs

patients who

treatment

need

# Cancer Screening Cancer Hereditary

•CBCCA/ CCORN team works with industry partner to write protocol and prepare proposal for universal screening

patients

 Generate evidence

# Medicine Precision

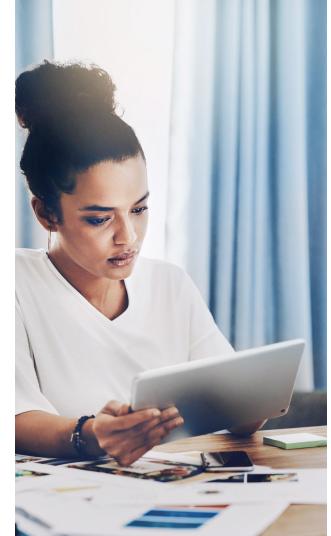
 Advanced cancer patients who need NGS • CBCCA/

- CCORN/ NOLA team assesses for biomarker study
- •Team compiles results and publishes every 6 months

# Clinical Trial Enrollment

 Cancer patients

 CCORN works with Covance and other sponsors to facilitate participation



### **NOLA Program in Action**

Addressing cancer health disparities at a local level

### Screenings

 Identified and arranged for exams for more than 600 patients who had not received screenings

### **Finances**

- Raised nearly \$2.3 million to cover out-of-pocket costs or free drugs
- Created insurance fund currently supporting more than 20 patients

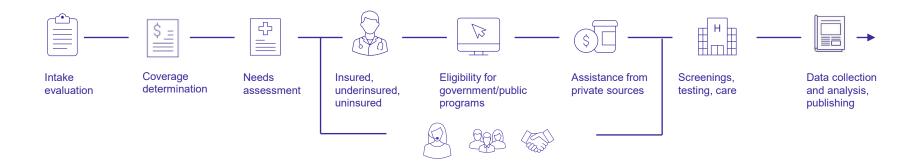
### **Testing**

- Established pilot program to identify gaps in germline tests
- Reached testing rates over 80% in 3 large groups

Starting Phase 3 studies soon

### **NOLA Process**

Addressing cancer health disparities at a local level



### **NOLA Needs Evaluation**

### Meeting patient needs



### Fully insured, able to cover OOP costs

Verify benefits

Calculate OOP needs

Obtain preauthorizations

Proceed with treatment plan



### Underinsured, needs assistance with OOP costs

Calculate OOP needs

Identify gaps

Seek assistance based on type of insurance

- VA, MAP

Determine eligibility for federal, state, and local programs



### Underinsured, Medicare only

Pursue copay assistance, free drugs

Determine eligibility for Medicaid, LIS Part D, other federal and state local programs

Investigate local programs, 501(c)(3) nonprofits



### Uninsured

Determine eligibility for federal, state, and local programs

Pursue copay assistance, free drugs, cancercare.org

Investigate legislative help, Medicaid PBM, other agencies

### NOLA Patient Intake Form

Generate task list and action plan for meeting health and social needs as well as eligibility for assistance

Food insecurity						
In the past 12 i just didn't last				If yes, is it often or sometimes		
Within the pas out before you				If yes, is it often or sometimes		
Family responsibil	ities for fam	ily members/friends/social support/commun	ity acti	vity		
Are you respon getting childca		Yes	No			
Do problems g	etting childca	re make it difficult for you to get healthcare?				
Do you have fi	riends or neig	hbors support	Yes	No		
dousing: access, u	tility service:	s, household density				
Do you have a infestation/Mo working/ Wate above	ld/ <u>Lead</u> pain	Yes	No	If yes, how often		
How many peo	ple live in yo	our house/apartment?				
Do you exercis	ie	Yes	No			
Do you drink a	lcohol	yes	No	If yes; daily or a social drinker		
Do you smoke		yes	No	Pack years		
Do you take ar	ıy recreationa	yes	No			
ERSONAL AND	FAMILY H	ISTORY OF CANCER				
12. FAMILY H/O	CANCER	(WRITE IN) TYPE OF CANCER?	AGE/YEAR AT DIAGNOSIS			
. SELF	Yes/No		or Don't know			
o. Sibling	Yes/No	or Don't know	or Don't know			
. Birth mother	Yes/No	or Don't know	or Don't know			
l. Her Parents	Yes/No	Don't know	or Don't know			
e. Her Siblings	Yes/No	or Don't know	or Don't know			
Father	Yes/No	or Don't know	or Don't know			
t. His Parents						
n. His Siblings	Yes /No	Don't know			<u>or</u> Don't know	

#### Colon Cancer Screening Assessment Does any of your family members had colon cancer Yes (at what age) Do you have ulcerative colitis/ Crohn's disease or IBD Have you been screened or provider discussed colon cancer screening Lung Cancer Screening Assessmen Do/Did you smoke How many packs and years Have you been screened for lung cancer No insurance/did not know/never heard about it (is eligible) BREAST Cancer Screening Have you ever had a discussion with your doctor about the risk/benefits of breast cancer screening with mammogram? Have you ever had a mammogram? If yes, If Yes; when No No Have you ever had a breast biopsy? If "Yes", result of biopsy Right/left Result: Breast cancer/pre-cancerous Have you or anyone in your family been tested If yes, type of mutation breast cancer gene mutation? No/Don't know Have you ever had a Pap smear? Yes 27b. If "No", is there a reason why you have not had a Pap smear yet/in the past 2 years? Prostate Cancer Screening/: Have you ever had your PSA checked Yes No/Don't know Have you ever had Bone density checked for osteoporosi No/Don't know Advanced Care Planning Do you have a living will or have you completed advance care No/Don't know planning? Do you want us to help you? (will not cost you) Research: Our cancer center participates in multiple national research studies to develop understanding about cancer, how it occurs, what tests help us, how best to develop new treatments and how to bring equity, equality and better access to all socioeconomic class of individuals (all of these studies are in full compliance of regulatory agencies like Office of Human Research Protection ACT) Would you be willing to participate in research to better understand yes no If not why disease process by certain tests (blood or tissue) Would you be willing to participate in a research that helps develop-No If not, why newer drugs for cancer patients (including for you or future)

### **Demographics**

- Race, ethnicity, language
- Income, education, employment

### Social and economic needs

- Transportation, housing
- Food insecurity
- Responsibilities, social support

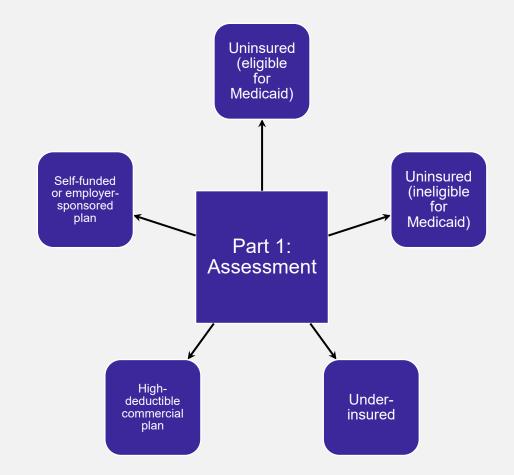
#### Health information and needs

- Personal and family histories
- Screenings
- Research participation

# How NOLA Provides Access to Care

### Part 1: Assessment

- · Identify insurance status
- Collect income information
- Collect information on dependents



### Master NOLA Spreadsheet

### Health needs include

- Cancer screenings
- Smoking cessation
- Osteoporosis

### Social needs include

- Financial stability
- Phone/internet access
- Mental health resources
- Utilities
- Food security
- Transportation

### Pharmacy needs

- Access to medications
- Transportation

									Next
	1	Office						-	Appointmen
Age	<b>₽</b> Î	Location	_	Provider	- 7 -	e of Need		L	t 🔻
		Lancaster		Nathwani			ls, access to primary d	oct	
		Lancaster		Naidu	Utili	ities, No internetMena	tl health resources		4/28/22
		Rock Hill		Naidu					5/2/22
		Lancaster		Nathwani	Not	enough money for bil	ls		5/3/22
		Rock Hill		Rabara					5/3/22
		Rock Hill		Gor		enough money for bill			5/3/22
		Rock Hill		Rabara			r bills, +mental health s		
		Lancaster		Nathwani	Not	enough money for bil	ls, phone access, Utilit	ies	5/4/22
	68	Rock Hill		Patel					5/4/22
	72	Lancaster		Gor	Pho	one access			5/4/22
		Lancaster		Nathwani	Pho	one/internet access			5/4/22
	84	Lancaster		Nathwani	Tra	nsportation, Utilies			5/9/22
	69	Rock Hill		Patel					5/11/22
	81	Lancaster		Gor	Mei	ntal health resources			5/11/22
	63	Rock Hill		Rabara	Pho	one/internet access			5/12/22
	65	Lancaster		Nathwani		ties			5/16/22
	73	Lancaster		Nathwani	Not	enough money for bil	ls, phone/internet acce	SS	5/16/22
	64	Rock Hill		Gor	Foo	od insecurities			5/23/22
	69	Rock Hill		Naidu	Pho	one/internet access			5/23/22
	24	Rock Hill		Lavender					5/26/22
	70	Lancaster		Nathwani	Utili	ities, transportation He	ousing (mold)		5/26/22
	85	Rock Hill		Naidu	Not	enough money for bil	ls		5/31/22
	51	Rock Hill		Gor					6/6/22
	85	Lancaster		Nathwani		one/internet access			6/7/22
	50	Rock Hill		Patel	Not	enough money for bil	ls, food insecurities, ho	ousi	6/8/22
	62	Rock Hill		Rabara	Not	enough money for bil	s, access to primary d	oct	6/8/22
-		Maste	er N	NOLA She	et	Health Needs	Social Needs	P	harmacy N



### NOLA Needs Evaluation

### Meeting patient needs

### **Health needs**

- Screenings, based on personal and family history, occupation, published recommendations
  - Schedule screenings and follow-up
- Hereditary cancer testing
  - SEMA4, PREFER, Gallery, GRAIL
- Clinical trial participation

### **Financial needs**

- Contributions and assistance with copays, deductibles, other gaps
  - Foundation support (CBCCA)
  - State and Federal government programs
  - Local programs
  - Private assistance (pharma, labs)
  - 501(c)(3) nonprofit organizations

### **NOLA Progress**



- Thank you to Johnson and Johnson, Community Oncology Alliance, and Amgen for "walking the talk"
- Could use more support from pharma for local initiatives
- State and federal help would be a possibility

### Learnings

- Teamwork and cohesive approach with consistency necessary
- All solutions local
- SDoH very critical
- Patient assistance programs and financial assistance not sufficient
- Obtaining insurance help best approach for financial toxicity
- Requirements: biomarker testing, just-in-time studies, access to clinical trials

### NOLA by the **Numbers**

### Early results

- 25 foundations contributed financial support for 101 patients
- Free drugs worth more than \$1.63 million obtained

### Addressing Cancer Health Disparities in a Multilateral Collaboration in an Independent Community Cancer Clinic: **Translating Words Into Action**

KASHYAP PATEL, MD; HIRANGI MUKHI, BS; ANJANA PATEL, BSC; NIYATI NATHWANI, MD; DHWANI MEHTA, MS; JENNIFER SHERAK, MBA; NATASHA CLINTON, MSN, APRN, AOCNP; HOLLY PISARIK, JD; BENJAMIN BROWN, BS; SARA ROGERS, PHARMD; MARY KRUCZYNSKI: NICOLAS FERREYROS, BA; TED OKON, MBA

1760 ma

102 mg

APPENDIX A. Foundation Support Procured for CBCCA Patients Under NOLA, 2021

APPENDIX B. Free Drugs Received for Patients

Foundations	No. of patients enrolled	Paid by foundation	Pending payment, foundation (in process)	
Company 1	2	\$0.00	\$2492.28	
Company 2	3	\$12,302.57	\$0.00	
Company 3	2	\$5079.55	\$0.00	
Company 4	14	\$12,507.19	\$407.82	
Company 5	1	\$2055.00	\$0.00	
Company 6	1	\$2779.50	\$0.00	
Company 7	1	\$1348.54	\$0.00	
Company 8	3	\$6650.72	\$0.00	
Company 9	1	\$6198.70	\$521.76	
Company 10	2	\$3335.88	\$0.00	
Company 11	32	\$13,797.98	\$0.00	
Company 12	1	\$315.00	\$80.00	
Company 13	2	\$5000.00	\$0.00	
Company 14	4	\$3739.69	\$135.00	
Company 15	3	\$1705.03	\$100.44	
Company 16	5	\$7830.97	\$0.00	
Company 17	1	\$361.82	\$0.00	
Company 18	3	\$11,207.14	\$0.00	
Company 19	3	\$6414.69	\$0.00	
Company 20	1	\$6616.52	\$0.00	
Company 21	2	\$529.85	\$0.00	
Company 22	9	\$6973.60	\$0.00	
Company 23	3	\$9321.04	\$0.00	
Company 24	1	\$6068.34	\$0.00	
Company 25	1	\$15.00	\$0.00	
TOTAL	101	\$132,194.52	\$3737.30	
		\$3737.30 (pending)		
		\$135,931.82		

Dosage	No. of units	Cost per unit	Total cost
12,800 mg	1280	\$69.70	\$89,216.00
6100 mg	610	\$69.83	\$42,596.30
16,600 mg	16,600	\$49.34	\$819,044.00
1500 mg	1500	\$19.65	\$29,475.00
14,500 mg	580	\$32.09	\$16,612.20
7650 mg	765	\$90.42	\$69,171.30
1260 mg	1260	\$12.60	\$15,876.00
3000 mg	300	\$73.39	\$22,017.00
1,240,000 U	1240	\$8.50	\$10,540.00
4200 mg	420	\$41.13	\$17,274.60
2250 mg	2250	\$1.09	\$2452.50
45 mg	6	\$104.71	\$628.26
720 mg	720	\$27.62	\$19,886.40
4200 mg	420	\$67.77	\$28,463.40
1500 mg	150	\$39.16	\$5877.00
5700 mg	570	\$64.56	\$48,199.20
560 mg	56	\$37.96	\$2126.68
840 mg	840	\$185.73	\$156,013.20
1560 mg	1560	\$60.62	\$94,567.20
20 mg	200	\$6.55	\$1310.00
10,800 mg	1060	\$74.94	\$80,935.20

Note: Each entry represents an individual drug; names of drugs and J codes can be made available upon request

204

\$57.33

\$241.26

\$10,090.08

\$49,217.04 \$1,633,588.76

## NOLA by the Numbers

Comprehensive genomic profiling analysis

Next-generation sequencing, wholeexome sequencing, and liquid biopsy testing

(N = 355, December 2021)

Clinical trials available 206

Approved therapies available 60

Potential germline implications

40

Approved therapies for other cancers with mutations in same gene

Approved therapies for different mutation in same gene

12

Approved therapies in breast cancer with different hormonal expression

10

Approved therapies for same mutation in other indications

9

NCCN-approved treatments for other cancers with mutations in same gene

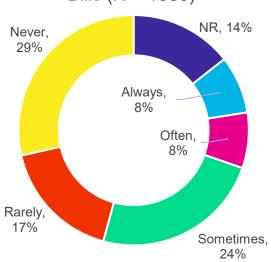
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Approved therapies for more advanced mutation

6

## NOLA by the Numbers

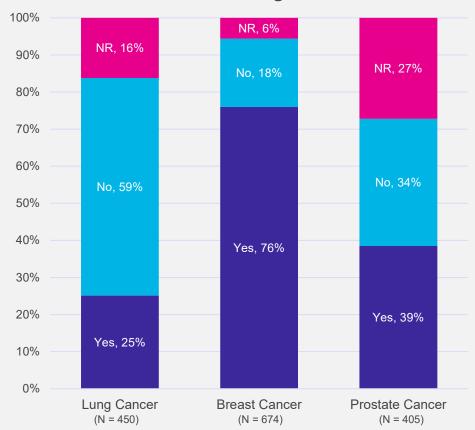
### Patients Unable to Pay Bills (N = 1086)



#### NR, not reported

No One Left Alone (NOLA) program, Established October 2021, Carolina Blood and Cancer Care Associates. Rock Hill. SC.

### Baseline Screenings Received



# NOLA by the Numbers



Insurance needs met	3%
Social needs discussed	22%
Cancer screenings scheduled	20%
Cancer screenings discussed	54%

### What is Next?

### Implement nationwide program based on NOLA



### Partnerships and expansion

- · Practice participation expansion
- · Industry stakeholder engagement



### Identify and address more needs

- · Additional patients and challenges
- · Needs that affect well-being and health
  - Transportation, food, shelter
- Local, regional, and national resources



### Analyze and publicize

- · Track improvements in care delivery
- · Publish and present
- Create "cookbook" for improving outcomes by addressing SDoH

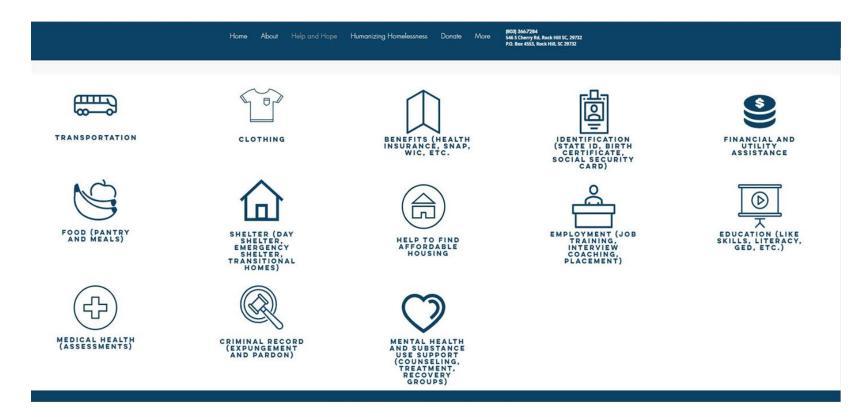
### Identify

- Identify patients, issues, and other critical needs peripheral to health care
- Refer to Pathways team or other appropriate source

### **Analyze and publicize**

- Trace and track improvements
- Create standards for best practices
- Pursue health economics outcomes research (HEOR)
  - Seek additional funding based on improved outcomes
- Analyze comprehensive data and publish
  - National meetings, journals, media briefs, social media

### Pathways Community Center



"In its first year, NOLA generated financial assistance worth more than \$1.7 million and assisted 154 patients."

